



Video Editing



Engage your audience with
captivating video and animation
that tells your story and delivers
your message effectively

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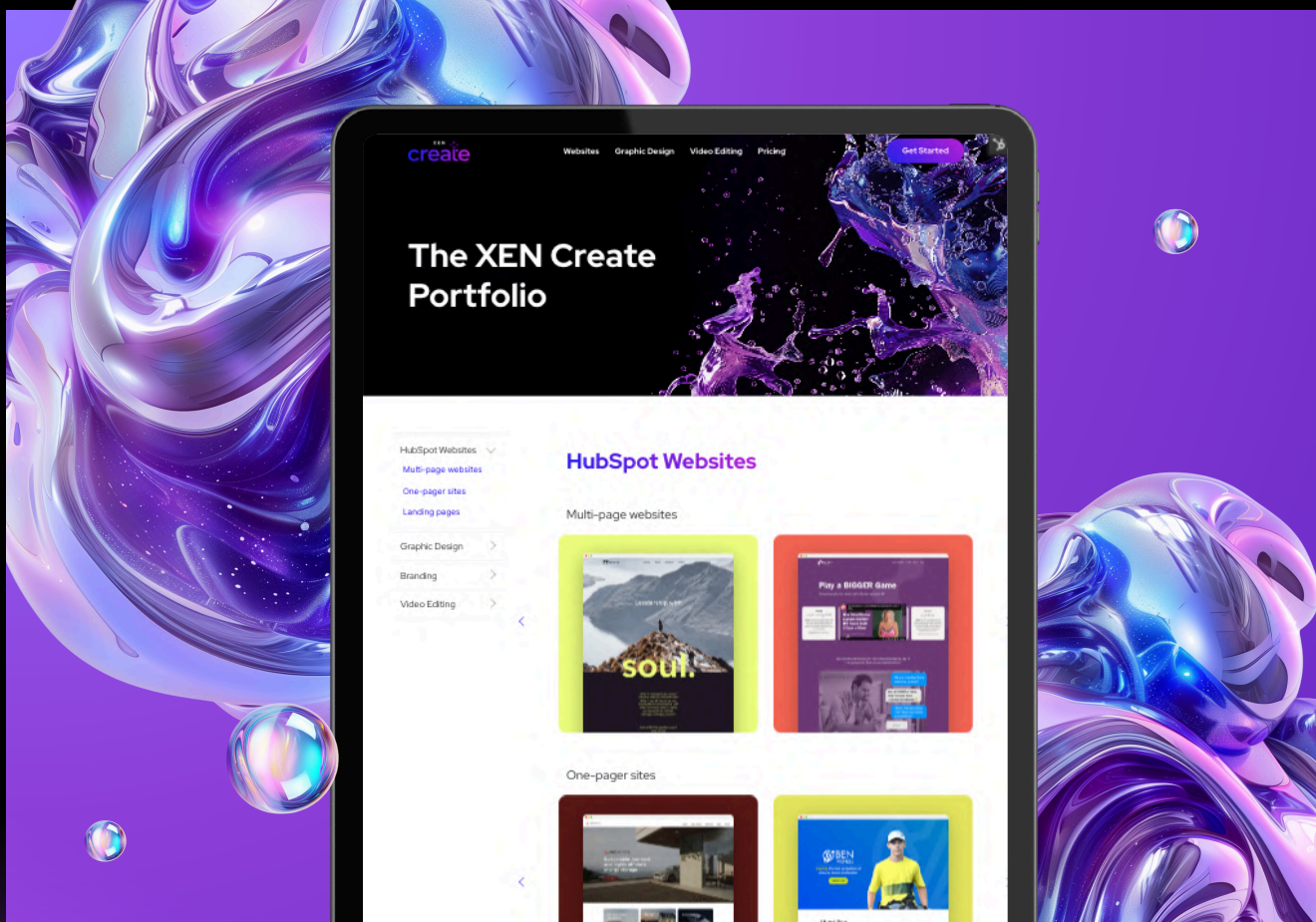
What do you need created?

- Shorts (TikTok, YouTube, reels, stories)
- Social media posts and ads
- Company profile videos
- Presentation videos
- Podcast production
- Explainer videos
- Tutorials
- Commercials
- Product demo videos
- Testimonial videos
- GIFs
- And more!

Our Work

Visit the XEN Create [Showcase page](#) to discover our portfolio of exceptional videos and other design outputs, including websites and graphic design projects. Experience firsthand the innovative solutions we have delivered to our clients. Visit today and see our creativity in action!

View website



The XEN Create Difference

1. Speak to your video editor

Skip the hassle of tickets and messages by jumping on a call with your video editor.

2. Rapid response

Say goodbye to delayed task queues for quick fixes; enjoy rapid updates from your video editor.

3. Work on all your outcomes at once

Experience seamless brand consistency with us as we efficiently tackle multiple items, eliminating wait times between tasks.

4. Never use a stock image again

Upgrade to exclusive AI-created imagery from tools like Midjourney and Adobe Firefly, with full ownership rights.

5. HubSpot expertise

We can set up all your visual assets directly in your portal, including landing pages, emails, social updates, website pages, documents, files, etc.

Pricing

Prices are in AUD and exclusive of GST.
Australian businesses will be charged
an additional 10% GST.

\$1,000

PER VIDEO

For short and simple videos

[Get Started](#)

\$2,000

PER VIDEO

For videos up to 2 minutes long

[Get Started](#)

\$5,000

PER VIDEO

For longer and advanced videos

[Get Started](#)

FAQs

Working with XEN Create

What's different about your service versus Upwork, Fiverr, and other Design subscriptions?

Finding good designers isn't difficult, but working with them can be. It depends on where you are in your business requirements.

For example, we used to use designers from Upwork, Fiverr and some of the popular design subscription sites. They were excellent in our initial years.

But then we found we needed rapid response on urgent items eg we discovered wording on an image that needed to be updated immediately. We found there was a delay with the designers we were using - sometimes they wouldn't respond until the next day (sometimes not for days at a time), and then in other cases we need to log tickets, and then find our new ticket was queued behind a task currently in progress and would wait, etc, etc.

At that point we started hiring full time designers for ourselves. We had entered a new stage of our business.

If you can relate to this, then perhaps we're a fit for you.

We've taken that same responsiveness that we needed for our own business, and started making it available to clients as well.

(And of course, if you don't need the rapid turnaround, then you're probably fine with Upwork, Fiverr, etc)

Our company has multiple brands - do you include this in your subscription?

It depends. If you have a main brand which is the main focus, and then some micro-sites or complimentary brands, then we can likely include this in the subscription coverage.

However, if you have completely separate brands, with different teams of people we need to interact with, it will likely require a separate subscription.

Feel free to chat with us about your specific situation - every client is different - and we'll tailor a package for you.

I'm an agency, can I use you for my clients?

Theoretically yes, if you are happy with us chatting directly with them.

But otherwise, probably not. Our approach doesn't suit a white label engagement.

Note: if using the subscription option we would require a different subscription per client.

We already have a design team in-house, can you help with overflow work?

Yes, for larger companies who already have an internal design team, we can be a complement to your team during busy periods - a common example is if preparing for a trade show or conference and needing help preparing booth collateral, sales collateral and email follow up series.



FAQs

Working with XEN Create

When do you charge/invoice me?

For video projects, we invoice you upfront. Unless otherwise agreed, payment is required before work begins.

Am I locked in a contract?

Unless otherwise agreed, we invoice you upfront for video projects. We don't provide refunds.

What's different about XEN Create?

There's plenty of 'Design as a Subscription' services out there - so what's different about working with XEN Create?

There's four key frustrations (plus a bonus one) we've worked hard to solve for growing businesses:

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3. [Work on all your pages at once](#)

Experience seamless brand consistency with us as we efficiently tackle multiple items, eliminating wait times between tasks.

4. [Never use a stock image again](#)

Upgrade to exclusive AI-created imagery from tools like Midjourney and Adobe Firefly, with full ownership rights.

5. [\(Bonus\): HubSpot expertise](#)

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FAQs

Video Editing

What is an outcome?

An outcome is a deliverable for your business eg build a landing page, or designing a slide deck, or designing a brochure, or creating some social media posts, etc.

We avoid using the work 'task' because usually an outcome requires a number of 'tasks' (eg multiple images for a landing page, combined with laying out the page, etc).

You can view the full list of video outcomes [here](#).

What is your turnaround time on outcomes?

Our goal is to be as responsive as possible. With similar turnaround times to if you had a full time designer in your team.

Having said that, the turnaround time will depend on the outcome we're delivering.

Some examples:

- Prepare a 15sec social media video - usually takes 2-3 hours
- Prepare an explainer video - usually 1 day for a simple video and 1-2 days for more complex videos that require animation
- Prepare a podcast episode - usually takes 2-3 days

What kind of videos can you do?

Please see our outcomes [here](#).

Do you use stock image or videos?

As a general rule: No.

Everything we create uses original images created either by us or AI tools (eg such as [Midjourney](#)). The rights to these images are transferred to you as part of our engagement.

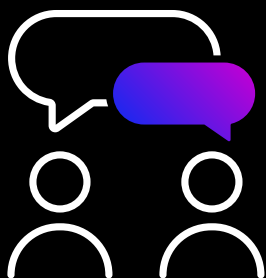
The only time we'll use stock images or videos is if specifically requested by you (eg you have existing images you'd like us to continue to use in a video).

How to get started



1. Check if we're a fit

Fill out the form and book a call with us to discuss whether we're a fit for you.



2. Talk to a video editor

Let's chat about your requirements and we'll get started on your request.



3. Start getting designs

Share your feedback and we'll quickly work on the revisions. We can provide the source files too!



[Get Started](#)



XEN create

Your Rapid Response Design Team

WWW.XENCREATE.COM