

# HubSpot Campaign Implementation

## What is the HubSpot Campaign Implementation?

A complete marketing campaign implemented in HubSpot for you.

We implement all the HubSpot items, including landing pages, forms, emails, workflows, nurture sequences, reports, dashboards and attribution analysis.

Freeing you up to focus on strategic planning, and enabling informed decision making based on accurate attribution of results.

Managed and implemented by an experienced team of HubSpot experts who have years of success building marketing campaigns for mid-large B2B companies.

## Is the HubSpot Campaign Implementation right for me?

This is suitable for **mid-large companies** who have been using HubSpot for at least 6 months.

It is ideal for **marketing managers** (and CMOs and marketing directors) who are responsible for marketing processes and campaigns.

It is especially ideal for companies who are keen to use HubSpot to its fullest (as opposed to only a few items).

## How long does the HubSpot Campaign Implementation take?

For the first campaign we work on with you, expect 4-6 weeks from start to having the campaign in market.

For subsequent campaigns, timeframes are much quicker, typically 2-4 for implementation.

The difference is due to the first campaign usually requiring page and email template design items.

## Does the HubSpot Campaign Implementation sound like a fit?

**Contact XEN Solar** for more information about the HubSpot Campaign Implementation.

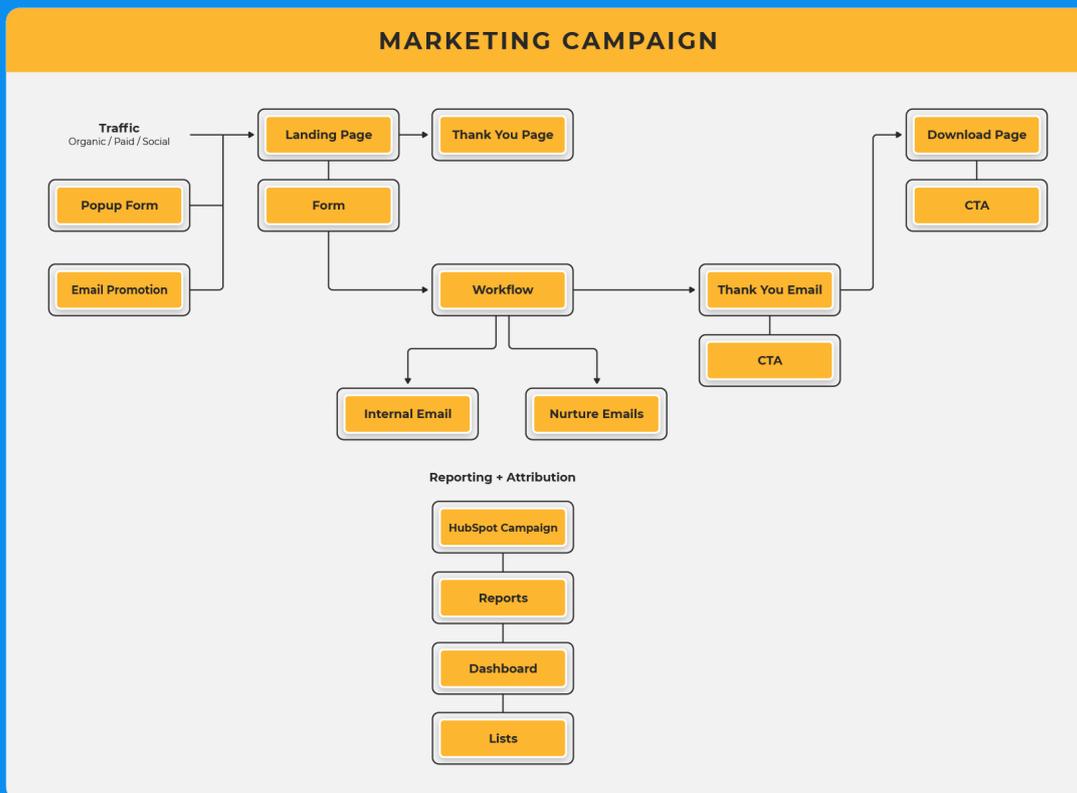


## What is included in the HubSpot Campaign Implementation?

The process includes planning the campaign with you, and then implementation of all the HubSpot items.

Additionally, reporting and attribution analysis, as well as optimisation of items after the campaign has been in market for an appropriate period.

It also includes working with your paid advertising team or agency to ensure an integrated promotion piece.



## What are the benefits of the HubSpot Campaign Implementation?

You made a significant investment by choosing HubSpot, and you understand what you need to do to drive leads.

Now it's time to get those ideas into practice and get your campaigns firing.

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