Case Study: Albany Solar

OVERVIEW

Albany Solar was stuck with an old website with bad UX that doesn't drive conversion. They now have an optimised, modern and responsive website that has a great UX.

INDUSTRY

Residential, Commercial and Off-Grid Solar

DELIVERABLES

Website Design and Development

BACKGROUND STORY

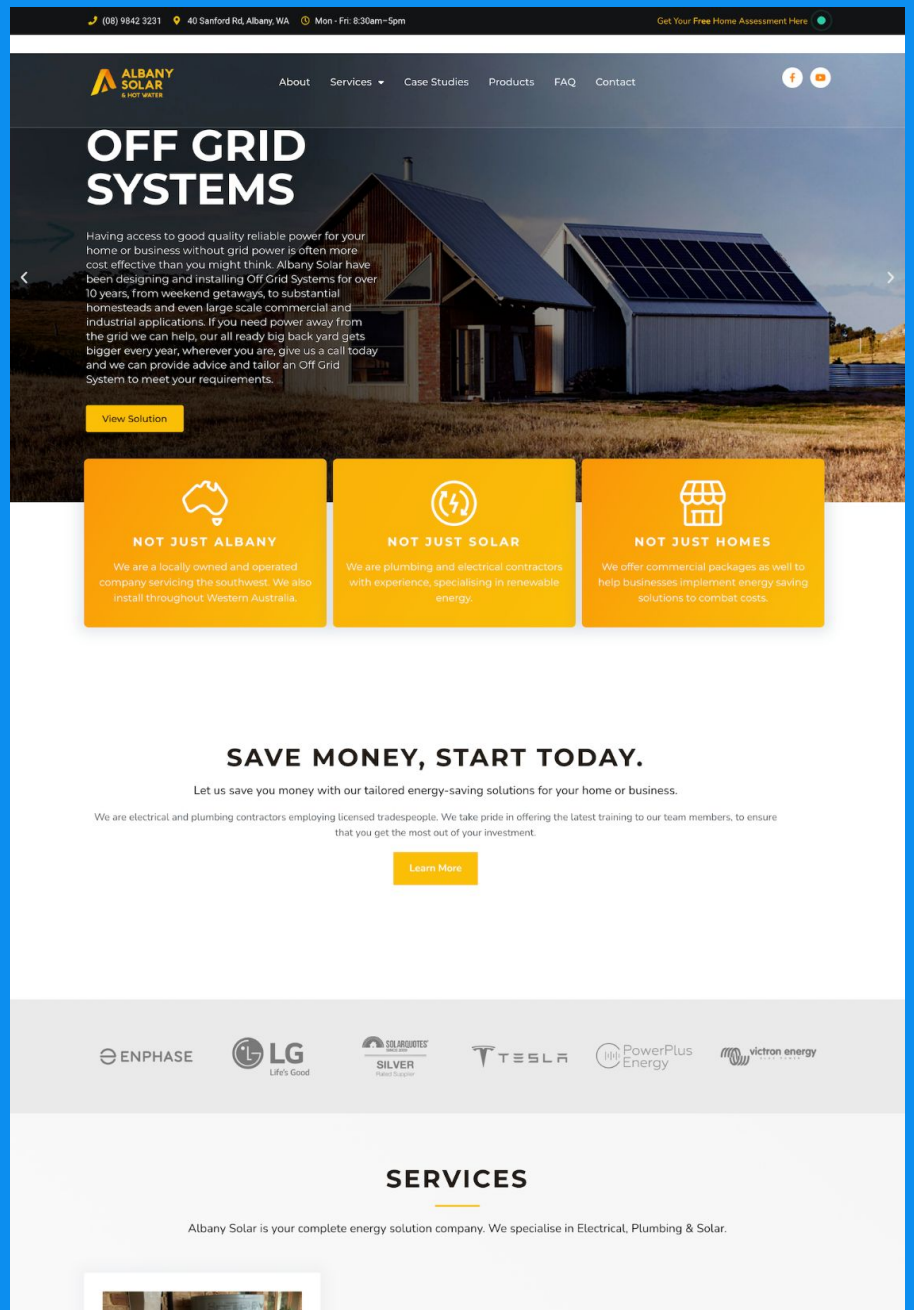
Albany Solar is a complete renewable energy and hot water solution company providing a range of energy efficient electrical and plumbing solutions for home or business. They service The Great Southern, WA.

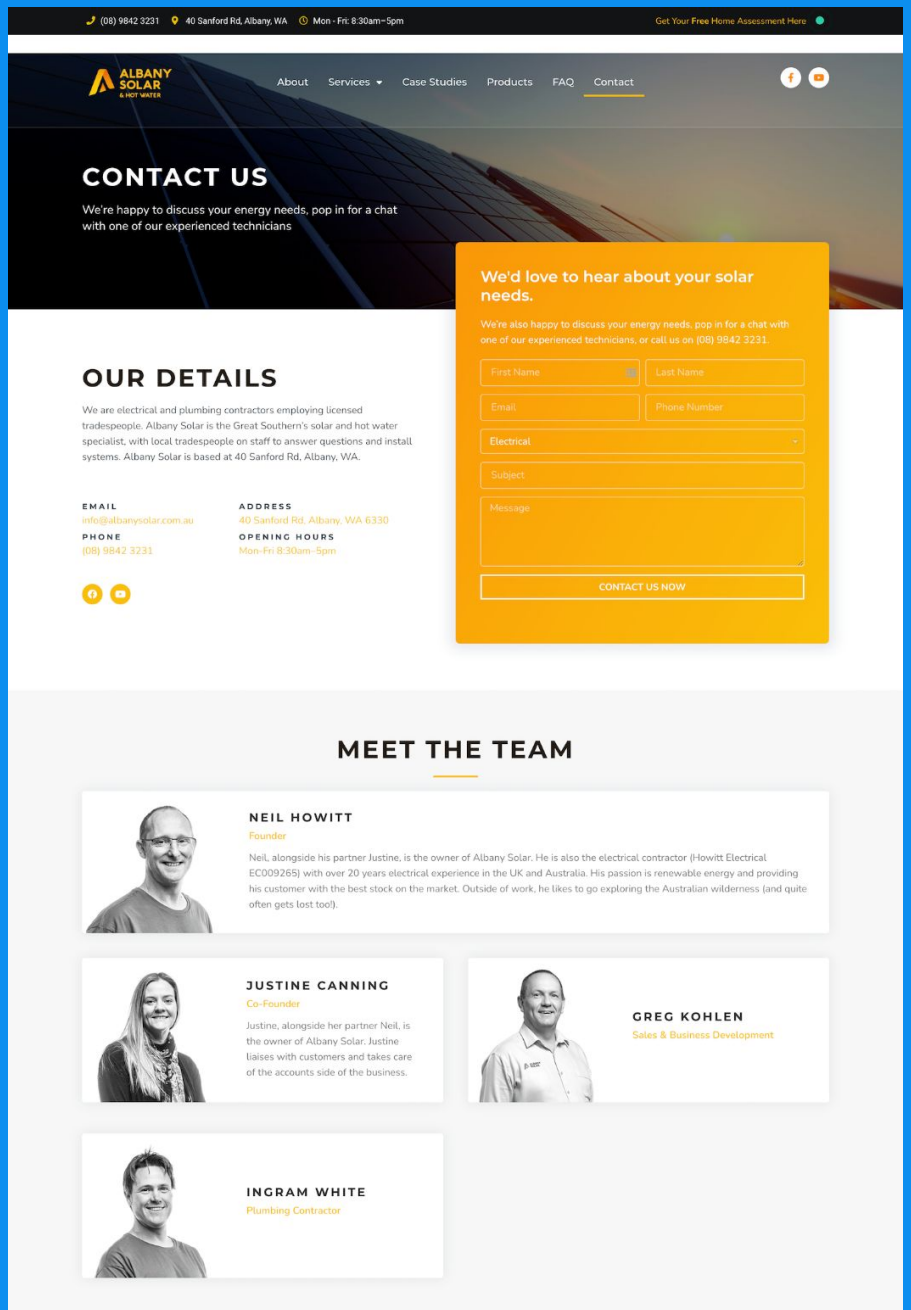
With more and more people searching on mobile devices the website upgrades for optimisation and content refresh.

The XEN Solar website development process is tailored from our experience with solar dealers. Our goal was to build a modern, responsive website that has a great UX.

> *From our first dealings with XEN Solar we were relieved to have found a team that were efficient and able to take the lead with the construction of our new website.*
>
> *The team were extremely patient and understanding and met our often difficult time schedules, to gain the input from both Directors.*
>
> *It is rare to find a company who delivers exactly what they promise, on budget, it has been a pleasure to deal with the XEN Solar team.*

EXAMPLES OF WORK





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