



Case Study: Albany Solar

OVERVIEW

Albany Solar was stuck with an old website with bad UX that doesn't drive conversion. They now have an optimised, modern and responsive website that has a great UX.

INDUSTRY

Residential, Commercial and Off-Grid Solar

DELIVERABLES

Website Design and Development

BACKGROUND STORY

Albany Solar is a complete renewable energy and hot water solution company providing a range of energy efficient electrical and plumbing solutions for home or business. They service The Great Southern, WA.

With more and more people searching on mobile devices the website upgrades for optimisation and content refresh.

The XEN Solar website development process is tailored from our experience with solar dealers. Our goal was to build a modern, responsive website that has a great UX.

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From our first dealings with XEN Solar we were relieved to have found a team that were efficient and able to take the lead with the construction of our new website.

The team were extremely patient and understanding and met our often difficult time schedules, to gain the input from both Directors.

It is rare to find a company who delivers exactly what they promise, on budget, it has been a pleasure to deal with the XEN Solar team.

EXAMPLES OF WORK

(08) 9842 3231 40 Sanford Rd, Albany, WA Mon - Fri: 8:30am-5pm [Get Your Free Home Assessment Here](#)

ALBANY SOLAR
A HOT WATER

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OFF GRID SYSTEMS

Having access to good quality reliable power for your home or business without grid power is often more cost effective than you might think. Albany Solar have been designing and installing Off Grid Systems for over 10 years, from weekend getaways, to substantial homesteads and even large scale commercial and industrial applications. If you need power away from the grid we can help, our all ready big back yard gets bigger every year, wherever you are, give us a call today and we can provide advice and tailor an Off Grid System to meet your requirements.

[View Solution](#)

NOT JUST ALBANY
We are a locally owned and operated company servicing the southwest. We also install throughout Western Australia.

NOT JUST SOLAR
We are plumbing and electrical contractors with experience, specialising in renewable energy.

NOT JUST HOMES
We offer commercial packages as well to help businesses implement energy saving solutions to combat costs.

SAVE MONEY, START TODAY.

Let us save you money with our tailored energy-saving solutions for your home or business.

We are electrical and plumbing contractors employing licensed tradespeople. We take pride in offering the latest training to our team members, to ensure that you get the most out of your investment.

[Learn More](#)

ENPHASE LG Life's Good SOLARQUIPES SILVER Panel Supplier TESLA PowerPlus Energy victron energy

SERVICES

Albany Solar is your complete energy solution company. We specialise in Electrical, Plumbing & Solar.

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CONTACT US

We're happy to discuss your energy needs, pop in for a chat with one of our experienced technicians

We'd love to hear about your solar needs.

We're also happy to discuss your energy needs, pop in for a chat with one of our experienced technicians, or call us on (08) 9842 3231.

First Name Last Name

Email Phone Number

Electrical

Subject

Message

[CONTACT US NOW](#)

OUR DETAILS

We are electrical and plumbing contractors employing licensed tradespeople. Albany Solar is the Great Southern's solar and hot water specialist, with local tradespeople on staff to answer questions and install systems. Albany Solar is based at 40 Sanford Rd, Albany, WA.

EMAIL
info@albanysolar.com.au

PHONE
(08) 9842 3231

ADDRESS
40 Sanford Rd, Albany, WA 6330

OPENING HOURS
Mon-Fri 8:30am-5pm

MEET THE TEAM

NEIL HOWITT
Founder
Neil, alongside his partner Justine, is the owner of Albany Solar. He is also the electrical contractor (Howitt Electrical EC009265) with over 20 years electrical experience in the UK and Australia. His passion is renewable energy and providing his customer with the best stock on the market. Outside of work, he likes to go exploring the Australian wilderness (and quite often gets lost too!).

JUSTINE CANNING
Co-Founder
Justine, alongside her partner Neil, is the owner of Albany Solar. Justine liaises with customers and takes care of the accounts side of the business.

GREG KOHLEN
Sales & Business Development

INGRAM WHITE
Plumbing Contractor


Contact

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