



Case Study: Soltek Energy

OVERVIEW

Soltek Energy, a Sydney-based solar dealership, identified gaps in their digital marketing activities. **XEN Solar** fixed these gaps resulting in a steady flow of leads through digital marketing.

INDUSTRY

Residential and Commercial Solar

DELIVERABLES

- Strategic Development
- Brand Positioning
- Facebook Digital Ads
- Google Ads

- E-book Campaigns
- Lead Generation
- Lead Nurturing
- > Website Development

BACKGROUND STORY

Soltek Energy provides expert advice and consultations on solar power solutions in Sydney for commercial and residential properties. They are also accredited suppliers and installers of solar power systems, wind turbines, hybrid systems, hot water heat pumps and battery storage systems.

The Sydney market is crowded with solar competitors and Soltek Energy didn't want to get lost in the noise.

We implemented **our XEN Solar process** to help break through and be recognised as a quality solar dealer with quality products.

Soltek Energy continues to help hundreds of families and businesses to reduce their energy bills and to have a cleaner and healthier lifestyle.

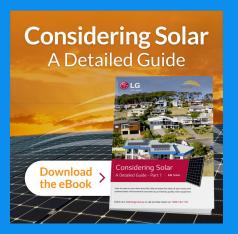


XEN have been very professional from initial consultation, setting up, to implementation. They have delivered fast and well planned digital marketing activities that have improved our leads. The team understands solar, are responsive and adapt to the needs of our brand.

EXAMPLES OF WORK



















What is a Green Loan?

A Green Loan is an ultra-low, secured fixed rate loan with



Contact XEN Solar

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